

# ERAU Community Vision Plan Discussion

## Introduction

On August 6, 2007 a Visioning meeting was held at Embry Riddle Aeronautical University, Daytona Beach, Florida. The purpose of the meeting was twofold:

1. To get input from citizens of Daytona Beach about their vision for their neighborhoods.
2. To get feedback on various plans affecting specific west-side and beach-side neighborhoods.

A brief Vision Steering Committee meeting was held at the beginning of the evening. Approximately 50 citizens participated in the hour long neighborhood based discussion session that followed.

The one hour Neighborhood discussion session included a review of summarized neighborhood plans that were posted on the wall followed by a small group discussion that covered 5 questions.

- Question 1. What is worth preserving in our neighborhood?
- Question 2. What is important where you live?
- Question 3. What would make Daytona Beach a better place to live?
- Question 4. What is missing or requires change in your neighborhood's plan?
- Question 5. What is your vision for the future of our city?

Questions 1 through 3 were answered at table based discussions. All participant comments were recorded on "sticky" notes and placed on a sheet of chart pad paper. Questions 4 and 5 were answered by allowing participants to privately record their comments on "sticky notes" and place them on charts that were located on the wall around the room.

These were the comments of the participants to each of the 5 questions;

## Question #1 - What is worth preserving in your neighborhood?...your city?

- Quiet
  - Safe to walk and exercise
  - Very clean
  - Sensible and thoughtful traffic plan
  - Greenspace
  - Underground utilities
  - Sensible expansion area for commercial business
- Every building that is safe or can be rehabbed
  - The buildings we have now give us our identify which must be preserved at all cost because that is what defines why people want to come here. It is what distinguishes us from other cities.
  - Schools
  - R-1 zoning in all existing neighborhoods
  - The current low heights on the river
  - Public access to the river
  - Low rise bridges, Main Street & Orange Ave perhaps renewed but same
  - Trees-live oak and magnolia's
  - Farmers market
  - Street festivals
- Historic Homes
  - Low rise bridge (Orange Ave)
  - Preserve historic buildings in downtown
  - Beach access
  - Historic trees
  - Historic architure used in new buildings in downtown

- Consistent code enforcement
- Our beach access
  - Low rise bridge
  - City
  - Native trees
  - Our parks
  - Small businesses
  - Low rise building on west side of A1A

### **Question #2 – What is important to you where you live?**

- Security
  - More business development
  - Services near where I live (walkable)
- Parking and beautification
- Safety
  - Public services
  - Youth alternatives
  - Community engagement
  - Neighborhood beautification
  - Sidewalks
- To be a part of a community that believes in addressing issues in collaborative manner, that feeds resolution for the common good.
  - Doing the right things all the time.
- Education – from elementary to college-and the opportunities it brings children and families.
- Safety
  - Aesthetics
  - Proper drainage
  - Street up-keep (paving)
- Not restricted by homeowner covenants (need homeowner independence)
  - Environment
  - Good infrastructure-streets
  - Good neighbors
- Encourage business on Seabreeze Blvd/Oakridge to provide needs of residents in SB area
- Economic diversity

### **Questions #3 – What would make Daytona Beach a better place to Live?**

- Park in downtown - get something done now
  - Too many plans and no work
- Year round activities for residents verses tourists
  - Attracting manufacturing, giving incentives to bring to town, for jobs
  - Continue attracting people to live in downtown and new businesses
- Diversifies economy; jobs
  - Downtown residents (full-time)
  - Improved infrastructure within downtown and core area; along major roadways
  - Parking garage and pedestrian friendly destination
  - Merchant events Main Street downtown
  - Events for community/tied together with local educational institutions
- Encourage 21-45 year olds to live/work as next generation of stakeholders, jobs to keep them here instead of relocating after graduation
- Daytona Beach has a well-trained workforce ready to work at high-tech facilities, thus making a good wage (and benefits)

Daytona Beach has a central location (North Street) to provide services and house homeless men and women

Dead drug dealers (thus out of business)

Active/thriving business/shopping districts thru-out the city

- Changing the focus from special events to local living
- Redevelopment of downtown and surrounding areas
- Improved employment opportunities in technology, finance, health care and other sectors to strengthen overall job base and salaries
- Improved retail, dining and entertainment options
- Planned redevelopment of decaying neighborhood cores, particularly downtown, beachside, and mid-town areas
- Improved tax base through redevelopment to finance outdated public infrastructure such as utilities, streets, public spaces
- Preservation of historic neighborhood coupled with revitalizing redevelopment to encourage and support reinvestment in historic areas
- More full time residents
- Better intermodal transportation
- A magnet “downtown” elementary school for the Arts
- More incentives for business start-ups
- Reduce Crime
- Reduce drugs
- Beautify neighborhoods
- Establish architectural standards
- Encourage economic development
- Encourage public and higher education
- Give incentives for responsible development on the beachside
- Make a more urban downtown community
- Encourage economic development to increase tax revenue to be used towards crime and education
- No height restrictions
- Encourage pedestrian friendly development
- More musical activities
- All of Daytona Beach would be benefitted if light pollution could be reduced, energy could be saved and people living in apartments and condos would not be disturbed by the excess light
- Have the police department seize the vehicles of drug dealers and prostitutes for a period of time and fine is paid
- Increase the number of retail/residential buildings
- Give tax incentives to corporations willing to come into the area
- Encourage re-development of the downtown area
- Encourage re-development of the beachside area including Main Street/Seabreeze
- Increase the amount of land in between condo’s....no height limit
- Put a school in the downtown area
- Riverfront dining/restaurants
- Approve the old Doby’s for a new restaurant
- Approve the Victory Lane Yacht club project
- Approve the new ISB/Halifax hotel/riverwalk area
- More downtown block festivals
- Decrease crime/prostitution (Ridgewood Avenue)
- Architectural requirements

**Question #4 – What is your vision for our future?**

- World Most Famous Beach True 20 years ago, since then, lack of new development has allowed other beach cities to take over (Jacksonville Beach)  
Need to encourage development to become World's Most Famous Beach Again  
Encourage tourism
- What is happening with the Florida International Festival? This is a major cultural event for Daytona Beach and needs to be continued  
Light pollution is a major issue and needs to be addressed on a city or county wide basis
- The Nottingham Plan proposes moving the Halifax Yacht Club. Is the club in favor of this plan?
- Bring more industry here  
Make Daytona International Airport more competitive with surrounding airports  
Better salaries throughout the city  
Provide parenting classes to persons who have had slight brushes with the law. (If they are parents)
- Change image. Daytona known as; city of culture/arts, outdoor activity, fine dining, shopping, Beach
- Attract business to make Daytona a more professional community, not only hospitality/tourism  
Better salaries for professionals here
- Focus on educated citizens. Education can lead to a better socio economic way of life
- A city of neighborhoods with places here residents can frequent and enjoy  
Boardwalk all along beach
- No more crime
- A...Benevolent Dictator
- I envision an awe inspiring design theme that embodies elements that are important to the citizens. The design should flow from neighborhood to neighborhood clear communicating a sense of fun and well being, incorporating the natural elements of the environment in a seamless manner
- Progressive  
Economically  
Diverse  
Community
- Resurrect the pre-developed and landscape plan on ISB from the bridge to A1A. This should be the gateway to America's Most Beautiful Beach, plan was started by Mrs. McKay 5 years ago.
- Use conservation cutting native trees when developing land and/or creating retentions ponds
- Maintain the City Island as a park and Library-too much is involved as far as quality of life to put condos in this land.
- Better economic community  
Cater a little more to older citizens and disabled
- Coordinate the County's Map A growth policies with Daytona's Vision with respect to both Greenfield development and urban redevelopment opportunities and incentives
- Tear down any dwellings that would be too costly to repair  
Remodel and renovate the one's that can (Midway Area)
- Intermodal transportation  
Let's give the people of Daytona options on how they get from A to B  
Bikes, buses, light rail, car, walking
- Public transportation neighborhoods designed for walk ability
- Daytona to become a destination for families and people who will behave and spend money
- LEADERSHIP
- Increased pedestrian safety  
Clearly defined crosswalks  
Audible walk signals  
Decreased dependence on cars  
Increased importance of and access to mass transportation

Benches and shelters at all bus stops  
Bus stops in safe places w/sidewalk access  
Curb cuts at ALL intersections (almost none on White Street)  
Mandate physical accessibility (ramps, wide door openings to aisles to all building and public locations)  
Universal design

- Leadership
- Promotion of a safe community that offers opportunities of the social, economical, and cultural growth that is diverse, equitable and sustainable
- A better/best type of community that we are all proud of
- Higher level jobs
- Quality jobs

## **Feedback on Neighborhood Plans**

### ***Bostwick Park***

- No height restrictions  
Underground power lines  
Encourage tourism
- Develop architectural standards and design criteria
- Fully support Section #6 for 2001 A1A
- Development restrictions must be negotiable to encourage creativity on community input  
Reducing crime is a priority  
Rampant, visible street crime lowers the quality of life, devalues property and discourages businesses from locating in the city
- Pedestrian friendly/family friendly atmosphere should be encouraged  
Public beach access should be preserved  
Continue to beautify A1A and corridors leading to the beach  
Bury utilities
- Emphasize year-round destination deemphasize special event
- More educational resources

### ***Nottingham Downtown/Balough Road Redevelopment Plan***

- Create grants that attract homeowners that will reside in these neighborhoods
- Include historic preservation to downtown and uptown residential neighborhoods
- Implement master storm water system through collaboration with development project  
Provide for public parks and open spaces through redevelopment projects by providing economic or other development incentives  
Formalize and elaborate on architecture standards for downtown to promote quality design of materials and diversity of architectural styles

- Increase residential development opportunity through economic incentives or development code provisions.  
Delete # 22. Out-dated.
- Focus full-time population downtown to support downtown business/restaurants
- Adopt the DBPA architectural standards for the downtown  
Start doing something soon because I don't have that much time
- Master storm water retention area for downtown
- Bury utilities  
Overall storm water master plan  
The Nottingham Plan repeatedly states the need for more residential development in the downtown district.  
Create more incentives for economic and residential development in the downtown ie., down payments for homebuyers; tax incentives, etc.  
Develop and adopt architectural standards as a part of the overall design criteria for the downtown district (residential/commercial standards)
- Offer incentives for things we want to see and punish things we don't  
Strict architectural requirements  
Help create districts within the ??? Specifically downtown  
Bury utilities  
Create gateways entering into the downtown
- Bring in more residential  
Bring in more retail  
Bring in more office space  
Start looking at what those that will be here in 20 years will want....ages 20-40
- Read rise of creative class...they want an urban setting where all your services are pedestrian friendly
- We need a grocery store downtown soon

### ***1999 Seabreeze Special Area Plan***

- Parking  
Beautification  
Access

### ***Seabreeze University***

- Stronger Code Enforcement in regards to landscape and appearance standards
- Need for more Historical Preservation
- Encourage business development on S.B. Blvd along with Oakridge to provide for needs of residents in S.B. area

### ***2001 South A1A Redevelopment Plan***

- Pedestrian friendly/family friendly atmosphere should be encourage  
Public beach access should be preserved  
Continue to beautify A1A and corridors leading to the beach  
Bury Utilities

### ***2002 Updated Redevelopment Plan for Downtown/Balough Road***

- Point of importance relative to the community  
Agree with Sections # 1,3,6, and 8 of the Wade etc.

- Emphasize beautification  
Public improvements to storm water, water, sidewalks, curbs